

THE CORPORATION OF THE TOWNSHIP OF NIPISSING

RESOLUTION

DATE: _____

NUMBER: 2026-__

MOVED BY: Chris Johnston

SECONDED BY: _____

WHEREAS the Township of Nipissing communicates information to residents through its website and other channels;

AND WHEREAS residents currently must seek out information rather than receiving updates directly;

AND WHEREAS an opt-in email newsletter is a low-cost and widely used method of providing consistent and reliable communication to residents;

AND WHEREAS such a system would allow residents to stay informed about Council decisions, meetings, public notices, and municipal initiatives;

NOW THEREFORE BE IT RESOLVED THAT Council directs staff to report on the implementation of a municipal email newsletter system;

AND THAT such report include available platforms, estimated costs, and staff requirements;

AND THAT the report outline a proposed structure and frequency for communication, including, at minimum:

- Council updates summarizing key decisions;
- Automated reminders for upcoming Council, board, and committee meetings;
- Periodic updates on municipal events and community activities;
- Time-sensitive notices, including fire bans and other emergency-related information;
- Property tax reminders and other important municipal deadlines;

AND THAT, subject to Council approval, staff proceed with implementing an opt-in email newsletter for residents.

AND THAT existing paper-based communication methods may continue to be offered for residents who prefer non-digital access.